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2024

SPONSORSHIP INFORMATION



A Letter From the Chairman

Welcome! I hope this letter finds you well. We are thrilled to announce the upcoming 2024 Windsor Harvest Festival, and we are reaching out to you with an exciting sponsorship opportunity.

As we reflect on the success of the 2023 Windsor Harvest Festival, we are reminded, (and grateful!) of the incredible support we received from our sponsors. Your commitment played a pivotal role in making last year's festival a resounding success, and we are eager to build on that momentum for an even more spectacular event in 2024.

The Windsor Harvest Festival has become a cornerstone of our community, bringing together residents and visitors alike to originally celebrate the first paved road into Windsor. With a diverse range of activities, entertainment, and culinary delights, the festival promises an unforgettable experience for attendees of all ages. The success of the Windsor Harvest Festival relies on the support of partners like you, and we are confident that your participation in the 2024 event will bring mutual benefits. Inside this brochure, you will find detailed information about the various sponsorship packages available, each offering unique opportunities for brand exposure and engagement.

We invite you to be part of this extraordinary event and look forward to discussing how we can tailor a sponsorship package to best meet your organization's goals and preferences. Please feel free to contact us at (970) 674-2899 or info@windsorharvestfest.com to schedule a meeting or to address any questions you may have.

Thank you for considering this opportunity, and we eagerly anticipate your continued support in making the 2024 Windsor Harvest Festival an outstanding success.



Sincerely,
Casey Johnson
 Chairman, Windsor Harvest Festival Committee
casey@windsorharvestfest.com



Our Amazing 2023 SPONSORS



Windsor Harvest Festival Scholarship

The Windsor Harvest Festival Scholarship was initially introduced in 1989 as a way to reward graduating high school seniors attending Windsor High School who maintain excellent grades participate in community service. The scholarship assists with the costs of tuition or books for the winning student or students attending their first year of any accredited 2-year or 4-year college, university, junior college or trade school located within the State of Colorado. Over the last 30 years the Windsor Harvest Festival has awarded nearly \$100,000 in funding to students. The fund is managed by The Community Foundation, a 501(c)(3) organization.



Thank You, Windsor!

The Windsor Harvest Festival Committee is proud to coordinate **NOCO Style 2nd Place Winner** event! Thank you to the Town of Windsor, and all of our sponsors to help make this the biggest (and best) year yet!

Come celebrate with us this Labor Day weekend!



2024 Sponsorship Levels

Platinum Title Sponsorship Level (\$5,500 - \$10,000) 2 Available

- Includes all benefits of Gold Sponsorship Level plus additional booth spaces and parade entries as requested
- Tickets for 10 to our backstage party during the Street Dance and Concert
- Your banner displayed on hot-air balloon basket
- Exact benefits depend on level of participation

Gold Sponsorship Level (\$2,500)

- Choice of Stage Sponsor (1 available) or Fireworks Sponsor (2 available)
- Your logo on our sponsorship page at www.windsorharvestfest.com, our sponsorship banner, and all printed advertising.
- **CHOOSE YOUR FIREWORK COLOR!**
- Minimum of 4 on-stage announcements per day
- Stage Sponsor - Naming rights to Entertainment stage, "Your Company Entertainment Stage"
- Fireworks Sponsor - Naming rights to fireworks show, "Your Company Fireworks Presentation over Windsor Lake"
- Hot air balloon ride for 2 (weather permitting) • Up to 4 booth spaces • 1 parade entry

Silver Sponsorship Level (\$1,500)

- Your logo on our sponsorship page at www.windsorharvestfest.com, our sponsorship banner, and all printed advertising.
- **CHOOSE YOUR FIREWORK COLOR!**
- 1 parade entry
- 2 booth spaces
- 2 on-stage announcements per day
- Hot air balloon ride for 2 (weather permitting)

Balloon Sponsorship Level - 10 Available (\$750)

- Hot air balloon ride for 2 (Weather Permitting) • Your Banner on balloon basket
- Logo on website and all printed material

Bronze Sponsorship Level (\$500)

- Your logo on our sponsorship page at www.windsorharvestfest.com, our sponsorship banner, and all printed advertising.
- 1 parade entry
- 1 booth space

Golf Cart Sponsorship Level - 2 Available (\$500)

- Includes your logo on Golf Carts driven around the festival during the weekend
- Logo will also be placed on Harvest Festival website

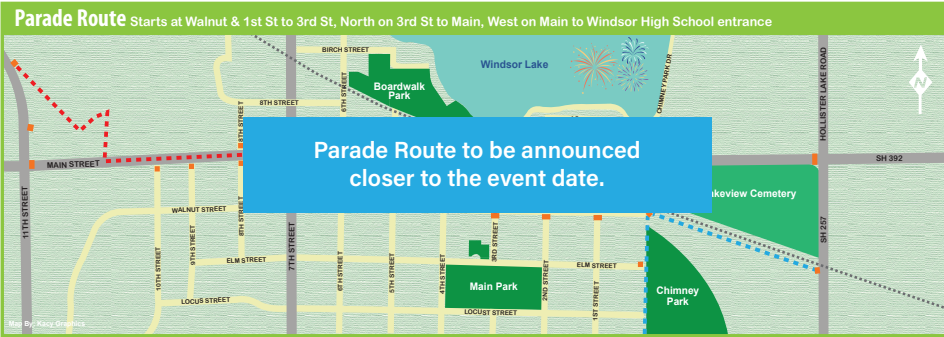
Iron Sponsorship Level (\$300)

- Your logo on our sponsorship page at www.windsorharvestfest.com, your sponsorship banner, and all printed advertising.
- 1 parade entry

Balloon Sponsorship Level (\$150)

- Includes your logo on yard signs posted around the launch field

If you don't see a level that meets your needs, contact us to discuss your sponsorship idea!



- Information Booth
- First Aid
- Restrooms
- Parking
- Fireworks
- All Town BBQ
- Entertainment Stage
- Swim Beach
- Bingo Tent
- Beer Garden Tent
- Pancake Breakfast
- Kid's Zone
- Church Service In The Park
- Carriage Ride
- Volleyball
- Train
- Windsor Cruise In
- Hot Air Balloon Launch
- Arts & Crafts Booths
- Food Booths
- Commercial Booths
- Movies In The Park
- Parade Route:** Starts at Walnut & 1st St to 3rd St, North on 3rd St to Main, West on Main to Windsor High School entrance
- Parade Line Up



Harvest Festival Beginnings...

Windsor's Harvest Festival is one of our community's most anticipated annual events. From the live music and fireworks to the parade, the Harvest Festival is a time to gather as a community and celebrate Windsor's past and present.

Labor Day festivities have occurred in Windsor since 1921, however the celebrations have not always been known as the Harvest Festival. The Labor Day festival tradition began with the Carnival of Progress in 1921, when Windsor became the first town in Weld County to have a paved street. Upon the completion of the two paved blocks of Windsor's Main Street, the town held a Carnival of Progress to celebrate. A full day of events, including a decorated auto parade and grand masked ball were held on the newly paved road. Men, women and children enjoyed an air- plane exhibition and rides, egg and balloon races, a tug of war competition, and bronco busting.

After the Carnival of Progress, the annual celebration continued from 1922 to 1941, and was known as the Labor Day Carnival. The carnival was suspended for seven years during the Second World War, but when it returned it was dubbed the Harvest Festival.

(History and photos courtesy the Windsor Art and Heritage Center)

